

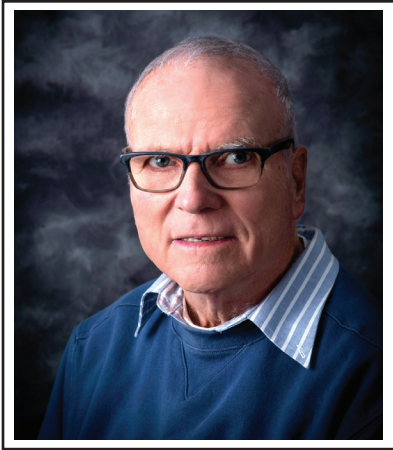


2021 NETSA Hall of Fame Award

In recognition of their outstanding
Leadership & Contributions
to the Tire & Service Industry in New England

2021 Hall of Fame Inductees August 28, 2021

2021 Hall of Fame Inductee - Charles F. Hervey



Charles F. Hervey was born in Rochester New Hampshire on June 10, 1935 to Richard and Alice Hervey. Charlie attended Rochester schools, graduating in 1955, and shortly afterward he enlisted in the United States Army, serving two years in Washington D.C. in the Presidential Honor Guard during the Eisenhower administration.

After having worked at the family business on and off for 12 years since high school, Charlie purchased Hervey's Tire Company in 1964 from his mother Alice and his Aunt Marguerite, who had owned it since their husbands Dick and Al died within 5 months of each other, in 1958 and 1959. Hervey's Tire Company back then was a 2-pump gas station with tire sales and service and bike repair service in a one-bay garage, but Charlie began expanding it into what it is today – a 10 bay facility with a large warehouse that can store tires in the thousands.

Charlie wasn't just a businessman back in those days; he also served for 13 years with the Rochester Fire Department from 1956-1969 as a call-man with the Rank of Lieutenant, but his business was continuing to expand and he had to step down.

Later, from 1980-1987, Charlie served on the Rochester City Council, representing Ward 2 under the administration of his good friend, Mayor Richard Green.

Hervey's Tire Company is the 6th oldest tire dealership in America; it has grown greatly through the years and has done remarkably well evolving with the times, considering the company was founded in 1912 by Charlie's grandfather, also Charles F. Hervey; at that time, the company was making and selling vulcanized rubber steps for horse-drawn carriages. Today, Hervey's Tire Company not only sells and services tires of all types; it is also a full-service automotive repair facility with state-of-the-art equipment. Over the years, Charlie and Hervey's Tire Company have contributed to many local organizations and charitable causes. Charlie was always a well-respected business man in the community, and also in the tire industry.

People in Rochester New Hampshire know Charlie and Hervey's Tire for another reason besides their contributions the community and their trustworthiness as a business; residents of the city are quite fond of "The Sign" and its daily inspirational quotes, something that Charlie started doing in 1980. For years, Charlie would put up a new quote on a sign outside every business day, May through October, with the sole purpose of inspiring or amusing all who saw it when they passed by. He not only had to come up with a quote for each day from various sources that he used, he'd have to select, put up and take down every letter. Things got a bit easier in 2006, when the company purchased a large digital sign. Even though Charlie is retired, his inspirational quotes are up 365 days per year; people comment frequently how much the sign means to them, and many rely on it each day for a dose of inspiration. The Sign quite often shows up on social media, after people photograph it with their cell phones.

Charlie resides in Rochester with his wife Jane, and he still drives to "the shop" every day, and up until recently would help out with tire work. He is an avid walker and faithfully takes his son Alan's dog Max for several walks a day. Charlie's family includes his son Steve and wife Tanya, his son Alan and wife Theresa, four grandchildren: Lea, 28, Alice, 25, Ryan, 16 and Evan, 11 and also great-granddaughter Sophia, 4. ■

2021 Hall of Fame Inductee - Frank Ledwith



Frank Ledwith was an extremely smart and energetic young man who suffered from ADHD before it became a widely diagnosed condition. During his high school senior year, as an alternative to attending regular classes, he was offered an opportunity to participate in a work study program. That experience led to his high school diploma and a career.

Frank began his career in the tire industry in 1976 at Windsor Tire in Stoughton, Massachusetts. at the age of 17. During that first year Frank progressed from tire changer to alignment specialist to counter sales. Within two years he was the assistant manager. Frank had an infectious personality, a constant smile, a terrific work ethic and an inherent honesty that made him a favorite of customers, suppliers and coworkers. Unfortunately, Frank's skill set and contributions to the company were not reflected in his salary.

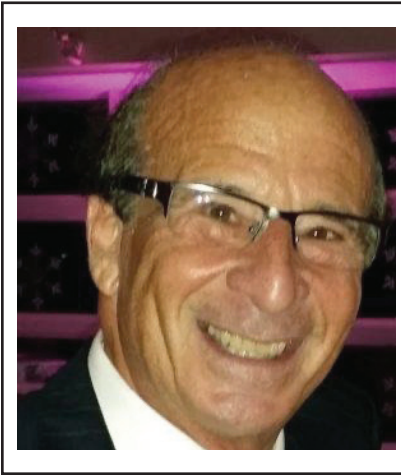
In 1980, shortly after getting married, Frank was seriously injured while attempting to stop a young tire changer from over inflating a light truck tire. He spent six weeks at Massachusetts General Hospital. After being discharged he was warned against returning

to work too quickly. To occupy his time Frank started to hang out at Windsor Tire's new wholesale division, Summit Tires of Massachusetts. It quickly became evident that the new company benefitted tremendously from his presence. Within a few years his value to the business was so indispensable he was made a full partner in the wholesale company, a position he maintained until the company was sold in 2011. Despite Frank's outgoing personality he preferred to stay in the background, avoiding many company events. His standard line was "I don't want to get friendly with someone I might have to call for money". After Summit was sold Frank's love of the tire industry and his need to stay active, prompted him to continue working at Mass Tire in Weymouth, Massachusetts.

Frank Ledwith passed away as the result of an accident on Thanksgiving Day 2019. He was only sixty-one years old. Frank left behind his wife of 40 years, Marie, his son Tim, who lives in Portland, Oregon and his daughter Amanda and granddaughter Ava, who live in Tampa. Frank was tragically predeceased in 2017 by his son Craig. Frank enjoyed fishing and lobstering and loved the sea. He and Marie lived by the ocean in Marion, Massachusetts and were completing renovations on a condo on Manasota Key, Florida. He will be missed. ■



2021 Hall of Fame Inductee - Alan Saks



While growing up in Brookline, Massachusetts, I was always anxious to work after school and on weekends. My jobs were varied and included helping at my father's retail meat market, working the soda fountain at a local drug store and pumping gas at a service station. I was not into athletics as working was my sport and my hobby. After my college days it was time for a real job. I was hired as a "TRAINEE" at Merchants Tire Company, formerly of Boston with several branch locations in the greater Boston area. My duties as a "TRAINEE" included jobs in the retread plant, warehouse, and delivery department. As my tire education continued, I then worked at retail sales, inside wholesale sales, as well as truck tire service manager. I was on the job for about three years and was assigned a sales territory in the Dealer Division. This meant sales calls to service stations, repair shops, car dealers and other tire dealers. As the years went by, I was transferred to the commercial truck tire division calling on fleets and construction companies; meeting with customers and selling tires was always enjoyable and rewarding to me. Along the way, I was fortunate to

develop relationships and make long lasting friendships, many of which continue to this day. After several years on the road, I was assigned to be the branch manager of the Quincy location. This location included a wholesale department, commercial department as well as a full service retail store. After eight years in Quincy I felt ready to graduate from my "TRAINEE" status.

At this time, I was happily married and devoted to Harriet and our two sons Gary and Greg. It was time to do it on my own. After a lengthy search, I found my opportunity. A small local tire company specializing in truck tires and service was for sale in Dorchester, Massachusetts. Six weeks later, with everything on the line, and the full support of my family, I was the proud owner of Dorchester Tire Service. At that point, I was working with five employees as opposed to the twenty-five that I worked with in Quincy. My training days seemed to pay off. Sales grew each year, we expanded the building, added additional facilities and today, almost forty years later, I am working with more than twenty-five employees.

Along with my wife's encouragement, I participate in and support several community activities and local charities. For many years I have supported and worked with the Dorchester Board of Trade, I am on the Board of Directors of the Newmarket Business Association of Boston and a past member of the board at Temple Beth Am of Randolph, Massachusetts. In addition, I proudly spent over twenty years on the Board of NETSA, which gives me great insight to our industry and enables me to participate and give back to the industry that was so good to me; for this I am thankful as well as honored to be inducted into your Hall of Fame. ■

Congratulations!

*to this year's inductees for your years of dedicated service & commitment
to our industry from your Friends at*

SULLIVAN  TIRE